

Fakulteti Ekonomik
Departamenti i Administrim-Biznesit

PROGRAMI
Business Administration

Viti Akademik 2026 - 2029
Cikli: Bachelor

Viti 1

Nr	Emertimi Lendes	Kredite	Semestri	
			I	II
1	Mathematics for business	6	P	
2	Microeconomics	6	P	
3	Management	6	P	
4	Business law	5	P	
5	Introduction to digital technologies	6	P	
6	Financial Accounting	7		P
7	Foreign Language	5		P
8	Business Communication	6		P
9	Macroeconomics	7		P
10	Statistics	6		P
	Total	60	5P/0F	5P/0F

Viti 2

Nr	Emertimi Lendes	Kredite	Semestri	
			I	II
1	Introduction to Finance	6	P	
2	Introduction to Marketing	6	P	
3	Applied Statistics	6	P	
4	Entrepreneurship	6	P	
5	Human Resource Management	6	P	
6	Financial Management	6		P
7	Project Management	6		P
8	Cost and Management Accounting	6		P
9	Quality Management	6		P
10	Digital System For Business	6		P
	Total	60	5P/0F	5P/0F



Viti 3

Nr	Emertimi Lendes	Kredite	Semestri	
			I	II
1	Elective subject 1	4	P	
2	Elective subject 2	4		P
3	Business Modeling and Optimization	6	P	
4	Investment Analysis and Portfolio Management	6	P	
5	International Business	6	P	
6	Innovation	5		P
7	Operational Management	6		P
8	Strategic Management	6		P
9	Professional Practice	10		F
10	Final Exam/Diploma Thesis	7		P
	Total	60	4P/0F	5P/1F

Lëndët me zgjedhje

Nr	Emërtimi i Lëndës
1.1	Introduction to Business Forecasting
1.2	Academic Reading and Writing
1.3	Financial Market
1.4	Consumer Behaviour
1.5	Leadership in Organization
2.0	Digital Marketing
2.1	Labor Market Economics
2.2	Business Ethics
2.3	Artificial Intelligence for Business
2.4	Service Marketing