

Sample Course Description

Prof.as.Dr. Brilanda Bushati

Faculty: Economic

Study program: MSc in ‘Management of Sustainable Tourism’

Course Title: Sustainable management of the tourist destination

Course Credits: 8

Language of Instruction: Albanian/English

Course Description: The purpose of the course Sustainable management of tourist destinations is to prepare students in the role of experts for the sustainable management of tourist destinations, referring to their branding and the preparation of regional level plans for the sustainable development of tourist destinations.

Course Goals:

- To show how a real sustainable tourism development plan can be drawn up.
- To recognize and become aware of the importance of the planning process in sustainable development.
- To deepen the knowledge on GIS and on international experiences in the field of sustainable management of the destination.

Course Requirements: Course frequency is obligatory for 75% of the seminar hours.

Grading: The final grade is composed by:

Individual work.....5 points

Two group work.....30 points

Final exam 65 points

Total 100 points

Course Schedule:

First semester of the second academic year for 15 weeks

Lectures per week, 3 hours – a total lectures of 45 hours

Seminars per week, 2 hours – a total seminars of 30 hours