

Sample Course Description

Dr. Arjeta Anamali

Faculty: Faculty of Economy

Study program: Master of Science in Sustainable Tourism

Course Title: Ecotourism and Rural Tourism

Course Credits: 8

Language of Instruction: Albanian/English

Course Description: The main purpose is to provide to the students interested in-depth studies in the field of sustainable tourism development and management. It can help current and potential managers or stakeholders of tourism businesses that operate in natural areas, protected areas and rural area, or stakeholders in the planning and management of protected and natural areas, rural area, of the tourism industry with a balanced and detailed presentation of information to increase your basic knowledge of ecotourism and rural tourism, and that help them to place their skills in the context of critical evaluation and effective management of this sector, so that ecotourism and rural tourism can be developed appropriately, where tourism in these areas to be a mechanism to stimulate growth and development while respecting local conditions and the local community. A key message is the importance of managing resources and visitors today, so that tomorrow's visitors can also experience quality places, and the conservation values these natural places present, tradition and life of rural communities. The purpose of this course is to focus on the principles, challenges and opportunities that the development of ecotourism and rural tourism brings, taking into consideration the assets of the region and the best practices of developed countries.

Course Goals: Help students to put their skills in the context of critical evaluation and effective management of this sector, so that ecotourism and rural tourism can be developed appropriately and sustainably.

Course Requirements: In this course students are expected to be active during lectures and seminars hours by taking part in discussions in class. One of the lectures is optional, while 75% of the seminar hours are mandatory.

Grading: the final grade will be the result of the points collected during the semester (40%) and the evaluation of the final test (60%). So:

Activation in seminars: 10%

Two course assignments in a group with 15 points: 30%

Final exam: 60%

Course Schedule: First semester of the second year for 15 weeks

Lectures per week, 3 hours – a total of 45 hours of lectures

Seminars per week, 2 hours – a total of 30 hours of seminars