

Sample Course Description

Prof.as.Dr. Brilanda Bushati

Faculty: Economic

Study program: Professional Master in 'Cultural Heritage & Tourism Management'

Course Title: MIS for Cultural Tourism

Course Credits: 8

Language of Instruction: Albanian/English

Course Description: The purpose of this course is to show students the main digital tools for the management and development of tourism and cultural heritage, both with lectures and practical lessons and exercises.

Course Goals:

1. To explain how important the use of IT is and the supporting role it has for tourism planning.
2. To be able to use GIS and other software for the management of tourist destinations.

Course Requirements: The students need to participate at 75% of the course hours of the seminars, to create and write a course project and present it, do the exam at the end of the course.

Grading: Course assignment presentation 40 points, Final exam 60 point. Collecting the results from the course assignments, seminars, and the final exam results in total 100 points

Course Schedule: This course takes place in the first semester of the second academic year. The course lasts 15 weeks, where for each week there are two hours of lectures and three hours of seminars (In total 30 hours of lectures and 45 hours of seminars).