

Sample Course Description

Faculty: Faculty of Economy

Study program: Professional Master in Cultural Heritage and Tourism Management

Course Title: Geo tourism

Course Credits: 7

Language of Instruction: Albanian and English

Course Description: Main topics are:

- Introduction to tourism geography, types and forms of its spread
- Tourist destinations, centers and host structures, Interpretation of tourism models
- Alternative and sustainable tourism, Territorial impacts of tourism
- Tourism, culture and inter-cultural dialogue. The roots and meaning of culture
- Inherited landscapes (Inherited urban and rural landscapes, Consumer landscapes)
- Geography, Culture and global changes
- Diversity and geographical contrasts of tourist flows
- The concept of geo tourism and sustainability
- Geo tourism potentials of destinations
- Durability and preservation of natural and cultural identity
- Eco-tourism, cultural tourism and geo-tourism – the potential development solution
- Sustainable development through market diversity and community benefits
- Geo tourism as a form of land use against degradation – geoparks
- Conservation of resources and awareness through the development of geo tourism

Course Goals: The course aims to acquaint students with:

- the necessary geographical instruments in order to understand global tourism as a geographical phenomenon, focusing on territorial infrastructure as well as environmental and social-economic impacts.
- knowledge on restorative and improving forms of tourism in accordance with the physical and human features of the destination.
- raising awareness of geo tourism as a new trend in the tourist market, which promotes sustainability and preservation of natural and cultural identity.

Course Requirements: The theoretical lectures will mainly consist of explaining the main concepts according to the points given above.

- Discussions of concrete examples and student comments

The evaluation of this study course takes into account the participation in seminars, the activation (debate, presentation paper) and the final exam.

Active participation presupposes questions, discussions, initiatives.

In one of the seminars, students must present an opinion paper or literature analysis for one or several chapters. They can build their own argument on issues, identify problems or debates. The students need to participate at 75% of course seminary

Grading: The final grade is composed by:

- Presentation 40 points
- Final written exam 60 points.

Course Schedule: This course takes place in the first semester of the second academic year. The course lasts 15 weeks, where for each week there are two hours of lectures and three hours of seminars (In total 30 hours of lectures and 45 hours of seminars).