

Sample Course Description

Dr. Alkida Hasaj

Faculty: Economic

Study program: Bachelor in Tourism

Course Title: Travel and Tour operation Management

Course Credits: 8

Language of Instruction: Albanian/English

Course Description: Comprehensive training of the student in the field of travel and transport management. To meet the needs of students with knowledge about travel and transportation management. This course is designed to equip and develop students with the prerequisite conceptual and technical skills in planning and managing small and medium size travel and transport operations.

Course Goals: At the end of the course students will be able to understand in theory and real world the concepts like: Travel Management, Tourist Packages, Tour Operators, Tourist Agency.

Course Requirements: The students need to participate at 75% of course seminary, to create and written a project, a do the exam at the end of the course.

Grading: The final grade is composed by:

Coursework 20%

Activation in seminars 10%

Final exam 70%

Course Schedule: There are 4 hours for the lectures and 4 hours of seminars per week (the semester is 10 weeks).

Faculty: Economic

Study program: Master

Course Title: Economics of Tourism

Course Credits: 8 ETC

Language of Instruction: Albanian

Course Description: This course provides an important contribution to the knowledge of tourism and its economic impacts. During this course, issues such as tourism demand, tourism firms operating in the national and international context, the effect of tourism development on host

destinations, etc. will be examined. A special importance during this course will be given to the failure of the market in identifying the environmental issue during the development of tourism and the benefits in the development of sustainable tourism.

This course aims to;

- Understanding the terms tourism and economy.
- Familiarity with the concept of sustainable tourism.
- Acquaintance with tourist offer and demand.
- Acquaintance with tourist customers.
- Knowing the operating model of airlines, hotels, restaurants, cruise lines and casinos.
- Recognition of the economic benefits provided by the development of tourism in a region.
- Identifying and analyzing the development of tourism in Albania and its economic effects.

Course Goals: At the end of the course students will be able to understand in theory and real world the concepts like: Economy, Tourism, Demand, Offer, Economic Multiplier

Course Requirements: The students need to participate at 80% of course seminary, to create and write a project, a do the exam at the end of the course. List and describe the assessments which contribute to course score.

Course Schedule: Five hours for week.