

Sample Course Description

Sead Baraku, Msc

Faculty: Economy

Study Program: Bachelor Tourism

Course Title: Transport in Tourism

Course Credits: 6

Language of Instruction: Albanian/English

Course Description:

Tourism, as one of the main and most widespread forms of movement, is directly related to transport. Students get detailed knowledge about forms of movements used for tourism. It focuses on some of the key issues that transport providers, decision makers, managers and tourists face in the use, operation, and management of tourist transport. At the end of this course, students will be able to correctly assess the developments, importance and challenges of tourist transport in Europe, Albania and Shkodër region. They will create capabilities to forecast and analyze demand (eg number of trips and transport choices) and supply (transport capacity). They can also offer solutions to various problems related to transport networks and create innovative ideas on transport alternatives for tourism.

Course Goals:

Main aims is that students to understand some of the relationships, the challenges that exist in providing transport services and facilities for tourists and to offer solutions to various problems related to transport networks and create innovative ideas on transport alternatives for tourism.

Course Requirements:

The students need to participate at 75% of the course hours of the seminars to create and write a group course work, present it, discuss about case study, and do the exam at the end of the course.

Grading: The final grade is composed by:

Coursework in teams 10%, Practical task 10%, Activation in Seminars 10%, Final exam 70%.

Course Schedule:

This course takes place in the first semester of the second academic year. There are 2 hours for the lectures and 2 hours of seminars per week (the semester is 15 weeks).