



30 years FEUNISHK

Day 1

Reshaping Eco-Social Paradigm towards Innovation and Sustainability

When: 7th of November 2023

Where: Hotel Colosseo
Kol Idromeno, Shkodër, Albania

09:30 – 10:00

Registration

10:00 – 10:45

Opening Remarks

Moderator

Dr.

**Erjola
Barbullushi
(Sakti)**

Welcome Speech

Prof.Dr. Blerta DRAGUSHA, Dean of Faculty of Economy, UNISHK

Prof.Dr. Rajmonda KEÇIRA, Rector of the University of Shkodra

Aigars ANDERSON, Vidzeme University of Applied Sciences, Latvia

Darko PETKOVIĆ, University of Zenica, BiH

10:45 – 12:30

Plenary Session

“Monitoring Sustainability”- **Christopher GILBERT** (SAIS Bologna Center,
Johns Hopkins University),Italy

11:10-11:30

COFFEE BREAK

“On Being a Good Ancestor”- **Bill TEMPLETON** (Butler University), USA

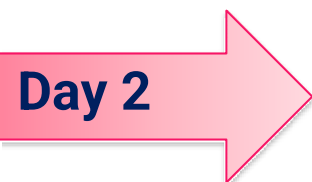
“Innovation and Sustainability” -**Mirjeta BEQIRI** (Gonzaga University), USA

For more details contact:

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Reshaping Eco-Social Paradigm toward Innovation and Sustainability

When: 8th of November, 2023

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Where: Faculty of Economy
Jeronim De Rada 12, Shkodër, Albania

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Adress: Rruga Jeronim De Rada, Shkoder, Albania, 4001

09:00 – 09:30

Registration

09:30 – 12:30

Parallel Sessions

09:30 – 12:30

**Session panel:
FACING SOCIO-DEMOGRAPHIC, LABOR MARKET
CHANGES AND GEOPOLITICAL CHALLENGES
(Room 103)**

Chair(s)

Dr. Mario Çurçija

Dr. Alkida Hasaj

Prof. As. Dr
Adrian Leka

Mapping immigrant entrepreneurship in Europe: A bibliometric analysis of research trends and insights.

Author(s): Gentian Hoxhalli, Gentjan Ulaj, Nives Lamce

An empirical study of potential factors impacting student satisfaction – A study of University of Shkodra “Luigj Gurakuqi”, Shkoder, Albania

Author(s): Ardita Boriçi, Evelinda Gjergji

Professional education and human resources in tourism industry in Albania

Author(s): Alkida Hasaj, Sead Baraku, Enkeleda Laçaj

The psychological effects of online learning on teachers, students and the role of the family

Author(s): Arlinda Ymeri

Bridging the human gap: integrating social engineering education in high schools and universities for enhanced online privacy

Author(s): Mefat Shabani, Virtyt Lesha, Imelda Zadeja, Rafail Prodani

11:00-11:20

Coffee Break & Networking (All parallel sessions)

Location: Reception Hall (FEUNISHK)

Covid-19 and its effect on the students’ lifestyle

Author(s): Altin Kulli; Edlir Orhani, Halit Xhafa, Enkelejda Goci

The progress of the integration processes of Albania in EU, the challenges and opportunities arising ahead.

Author(s): Azra Zmijanej, Steisi Çokaj

In depth analysis of the legal framework for tourism-related land usage in Albania

Author(s): Adrian Leka, Eraldi Ndoj

Narrative economics and policy recommendations in Albania

Author(s): - Mario Çurçija

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09:30 – 12:30

Session panel:
**ENVIRONMENT, ENERGY INNOVATIONS AND
ECONOMIC PERFORMANCE**
(Room 104)

- Chair(s):** **Circular economy and consumption behavior: a case study of Albania, Poland and Portugal**
Author(s): Altin Kulli, Małgorzata Grzywińska-Rapca, Nelson Duarte, Enkelejda Goci, Carla Pereira
Prof.As.Dr. Albana Boriçi
- Bridging the divide: regional development and cohesion in Albania**
Author(s): Elda Bagaviki
Prof.As.Dr. Ardita Boriçi
- Strategic directions of the development of local environments and the position of private entrepreneurship in them**
Author(s): Darko Petković, Jasmin Kalabić, Adnan Lihic, Almir Ljevaković
Dr. Merisë Rukaj
- The vertical logarithmic wind profile model a helpful tool for wind energy potential evaluation for NW part of Albania**
Author(s): Petrit Zorba, Gazmir Çela, Agresa Qosja.
- Intellectual property, an important capital for businesses**
Author: Merisë Rukaj

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11:00-11:20

Coffee Break & Networking (All parallel sessions)

Location: Reception Hall (FEUNISHK)

- Evidence of relationship between CSR disclosure and banks' characteristics**
Author(s): Erjola Barbullushi, Albana Kastrati
- Challenges faced by expatriates during the pandemic, lessons learned for future effective crises' impact management (the case of Albania)**
Author(s): Albana Boriçi, Ardita Boriçi, Arjola Halluni
- Estimation of the ecological footprint in the urban ecosystem of Shkodra city**
Author(s): Aurora Dibra, Valbona Mazreku, Elda Cungu, Mirjalda Myrtja
- Technological innovation in tourism enterprises in Northern Albania**
Author(s): Sead Baraku, Alkida Hasaj

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09:30 – 12:30

Session panel:
**INFORMATION TECHNOLOGY, GLOBALIZATION AND
SOCIAL DEVELOPMENT**
(Room 204)

Chair(s):

Organizing dual education in higher education in the countries of the South-East Europe Region – Need Or Fashion?

Prof.Dr.
Darko Petković

Author(s): Darko Petković, Džafer Dautbegović, Fuad Hadžikadunić, Emir Đulić, Amer Neimarlija

Dr.Ylvije Kraja

Harnessing digital platforms for sustainable tourism development in north Albania

Dr. Alba Berberi

Author(s): Elvira Drishti, Brikene Dionizi, Bresena Kopliku

“Vaken Process” as an innovative human-centered problem-solving approach

Author(s): Aigars Andersons, Jozef Bushati, Maija Kukaine, Gjulio Zefi

Science and technology for development, reflections for Albania

Author(s): Adriana Galvani, Gjulio Zefi, Jozef Bushati

The impact on entropy of improving the learning management systems

Author(s): Virtyt Lesha, Edra Fresku, Mefat Shabani, Imelda Zadeja

11:00-11:20

Coffee Break & Networking (All parallel sessions)

Location: Reception Hall (FEUNISHK)

The contribution of non-formal education competencies in traditional education for stem learning: case of Albania

Author(s): Imelda Zadeja, Sidite Duraj, Virtyt Lesha, Mefat Shaban

Financial navigation in the freelance digital age: experiences, tools, and pathways to resilience

Author(s): Albana HOXHA (Metani), Ph.D. Sidita Duli

Vulnerable youth and start-up experiences: challenges and opportunities-

Author(s): Bujane Topalli, Arjan Gjura

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Day 2

09:30 – 12:30

Session panel
**ECONOMIC DEVELOPMENT AND
SUSTAINABILITY**
(Room: A1 Auditorium)

Chair(s):

Prof. As.Dr.
Elidiana Bashi

Dr. Albana Kastrati

Dr. Aurora Dibra

Event study-a method of verifying the impact of information on the market valuation of companies listed on stock exchanges

Author: Bartlomiej Lisicki

<https://zoom.us/j/99150005225?pwd=MStQaEl2YUdaY3VpR3RuMThqWFRsZz09>

The paradigm of unilateral euroization and the risks of the Albanian economy

Author(s): Rinaldo Muça, Sherif Bundo

Development of the circular economy model as a model of rounded economic flow in one of the regions in Bosnia and Herzegovina

Author(s): - Džafer Dautbegović , Darko Petković , Amer Neimarlija , Rijad Ličina

A preliminary assessment of the importance and vulnerability of key indicators for sustainable development in Shkodra Region-

Author(s): Aurora Dibra, Monica De Castro Pardo

The role of state regulations in the flow of Foreign Direct Investments for the countries of the Western Balkans

Author(s): Sabrid Ulqinaku, Blerta Dragusha

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11:00-11:20

Coffee Break & Networking (All parallel sessions)

Location: Reception Hall (FEUNISHK)

Analysis of the impact of the legalization process on real estate prices

Author(s): Peter Saraçi, Suzana Saraçi

Gender budgeting- a fundamental tool in achieving gender equality in Albania. Achievements and challenges

Author(s): Eriona Vodinaj, Drilona Luli

The role of remittances in rural areas of Albania

Author(s): Kleida Heta, Valeria Marku

Management of human resources in public institutions. Case study municipality of Vau Dejës.

Author(s): - Marçela Marku

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Day 2

Session panel
TOURISM DEVELOPMENT AND SUSTAINABILITY
(Room:201)

09:30 – 12:30

Evidence of dental tourism in Shkoder

Author(s): -Zamira Shabani, Arketa Pllumbi Guli, Kristjan Preçetaj

Chair(s):

Prof.As.Dr.
Brilanda Bushati

Dr.
Emirjeta Bejleri

Dr. Romina Dhora

The development of the creative tourism as an alternative of the conservation of the cultural heritage. A general overview of the activities suitable for this touristic model in Shkoder, Albania

Author(s): Romina Dhora; Silvana Bushi

Albanian tourism statistics compared with the other countries of the region.

Author(s): Emirjeta Bejleri, Gentian Memaj

Alternative tourism for innovation and sustainability: using literature to enhance tourism and heritage

Author: Ilda Erkoçi

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11:00-11:20

Coffee Break & Networking (All parallel sessions)

Location: Reception Hall (FEUNISHK)

Some elements of strategic planning for the tourist development of the protected areas of Korrab-Koritnik and the Albanian Alps

Author(s): Arjeta Troshani, Arjeta Anamali

Development of backpacking tourism in the region of Shkodra

Author(s): Igli Okaj, Rudin Beka

Urban development in the region of Shkodra and its impact on the growth of tourism

Author(s): Viljona Kotrri, Mirjam Dibra

Politics for Tourism Development in Albania

Author(s): Pranvera Paci, Sead Baraku,

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ONLINE SESSION

Join Us

15:00-16:30

<https://zoom.us/j/99959498805?pwd=SGZ1SzhFVjZ1eW5rYkxSRnJYaGJuZz09>

Digital perspectives in the romanian university level economic education

Author: Georgiana Popescu

Chair (s):

Dr.
Erjola Barbullushi

Flexography: past, present, and future trends

Author(s): Sandra Dedijer, Nemanja Kašiković, Saša Petrović, Magdolna Pál
Ivana Jurič, Ivana Tomić, Živko Pavlović

Prof.As.Dr.
Nevila Mehmetaj

Strengths and weaknesses of digitization in Romania

Author: Teodorescu Ana-Maria

Macroeconomic benchmarking on base erosion and profit shifting: A systematic literature review. Author: Athanasios Vasilakis

A conjoint analysis of cooperative savings product preferences among generation Z college students in Davao City, Philippines

Author: Emmanuel Joseph B. Sumatra

POSTER SESSION

Reception Hall FEUNISHK

10:00-12:30

Budget deficit and public debt in Albania

Author (s): Aurora Kinka, Olsida Cobaj

Exports and economic development; Evidence from Balkan Countries

Author (s): Nevila Mehmeti

An insight on how corruption affects firm performance: The Western Balkan Case

Author (s): Ela Golemi, Ermira Kalaj

Green Finance and its implementation in Albania

Author (s): Kleida Heta, Luiza Shkambi

Bankruptcy and closure of commercial enterprises in Shkodra District

Author (s): Elidiana Bashi, Denisa Toma

Waste management in construction companies

Denisa Domni, Erjola Barbullushi

Rrok Gera, an European level economist

Author: Nertila Ljarja

New foreign and Albanian language concepts

Author(s): Karmen Lazri, Zamira Shkreli,

The resolution fund in the Albanian banking sector

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PHD STUDENT SESSION

- 16:00-18:30** Sustainable Development Economics-expectations from Sustainability Accounting Standards application
Author: **Irsida Koplaku**
- Chair(s): The development and role of digital tourism in Albania
Author(s): **Fatjona Kroni, Ermira Kalaj**
- Prof.Dr
Blerta Dragusha The integration of agricultural products through the supply chain for tourism enterprises in rural areas of Northern Albania
Author(s): **Sead Baraku, Arjeta Troshani**
- Prof.Dr
Radovan Stojonovic Assessing sustainable tourism development
Author(s): **Jetmir Muja, Albana Begani Borici**
- Prof.Dr
Arjeta Troshani Statistical study on employment in the tourism industry. (The Case of Albania)
Author(s): **Volfrida Toma, Ardita Boriçi**
- Cultural Heritage and the literature as a tourism perspective
Author(s): **Valjeta Gjylbegu**
- Recovery and revitalization of monuments in function of the development of sustainable tourism
Author(s): **Fatjon Mlloja**
- Preliminary data of Shkodra lake and Buna river water quality assessment and its impact on the sustainable tourism development
Author(s): **Luljeta Jaku, Anila Dizdari**
- Management of Sustainable Tourism in the Shkodra Region
Author: **Valbona Paja**
- Tourism and Conflict Management in Destinations in Protected Areas
Author(s): **Arian Gjura, Brilanda Bushati**

18:30

Conference Concluding Remarks

Organizing Committee

PhD Erjola Barbullushi
Prof.As.Dr. Ermira Kalaj
PhD Alba Berberi
Prof.As.Dr Nevila Mehmetaj
PhD Arjeta Anamali
Msc Arian Gjura
Msc Noel Radovani

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