

Sample Course Description

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Faculty of Economy

Study program: Master of Science in ‘Sustainable Tourism Management’

Course Title: Sustainable tourism Development

Course Credits: 8

Language of Instruction: Albanian/English

Course Description: This subject responds to the inevitable need to include the principles of sustainability in all fields of study, but especially in tourism, which has become one of the main economic and social phenomena of our time.

Course Goals: It aims for students to:

- to clarify more deeply the concept of sustainable tourism as a very important direction in the development and management of tourism applicable in all segments of the tourism industry
- to help them to become more responsible to increase the level of sustainability in the activities of the tourism businesses where they will work.
- allow them to learn about the various sustainability challenges facing the tourism industry today, how to make different types of tourism more sustainable, how to regulate various unsustainable operations, and how to make informed decisions about expansion or improving existing facilities to make them more sustainable, or to plan and develop new tourism infrastructure that guarantees long-term sustainable operations.

Course Requirements: Attending lectures is optional, but regular attendance is suggested, while attending seminars is 75% mandatory.

Grading: The final grade is composed by:

Attendance and activation in seminars 10%;

Coursework no. 1. in group 10%;

Coursework no. 2. in group 20%;

Final exam 60%

Course Schedule: The course runs for 15 weeks during the first semester of the first academic year, where 3 hours are lectures and 2 hours are seminars per week,

The Schedule of Activities is subject to change.