

Sample Course Description

Dr. Alkida Hasaj

Faculty: Economic

Study program: Professional Master in 'Cultural Heritage & Tourism Management'

Course Title: Research Methods

Course Credits: 8

Language of Instruction: Albanian/English

Course Description: The course introduces the language of research, ethical principles and challenges, and the elements of the research process within quantitative, qualitative, and mixed methods approaches.

Course Goals: At the end of the course students will be able to understand in theory and real world the concepts like: Action research, Discourse analysis, Literature review, Interviewing, Social constructivism.

Course Requirements: The students need to participate at 75% of course seminary, to create and write a research proposal, analysis of the scientific article, and do the exam at the end of the course.

Grading: The final grade is composed by:

Activation and participation in seminars 10 points

Analysis of the scientific article 10 points

Research proposal 20 points

Final exam 60 points

Total 100 points

Course Schedule: First semester of the second academic year for 15 weeks

Lectures per week, 3 hours – total lectures of 45 hours

Seminars per week, 2 hours – total seminars of 30 hours.

