

Sample Course Description

Prof.as.Dr. Mirjam Dibra

Faculty: Economic

Study program: Bachelor in Tourism

Course Title: Tourism planning and development.

Course Credits: 8

Language of Instruction: Albanian/English

Course Description: This subject provides students with basic knowledge of: the concept of a country's development, the characteristics of the non -development of a country, the role of tourism as an important tool for the development of a country, the concept and the need for tourism development sustainably as a very important direction in the development and management of tourism, applicable in all segments of the tourism industry sector, the role of the public and private sector for sustainable tourism development, the directions of successful tourism planning and development.

Course Goals: Main aims is to enable students as future managers to contribute to the implementation of sustainability in tourism business activities or future politics in the field of tourism.

Course Requirements: An important goal of the teaching is to develop the capacity for independent, analytical thinking and being able to report such thoughts. Students should participate in various class discussions, interactive lectures, in preparing of group projects and their oral presentation, class discussions on case studies and participating in the final exam. For the student is mandatory to attend 75 % of seminars.

Grading: The final grade is composed by:

Final Exam: 60 points

Groups Project 30 points

Activation in Seminars: 10 points

Course Schedule: There are 4 hours for the lectures and 4 hours of seminars per week (the semester is 10 weeks) during the second semester of the third academic year.