

Sample Course Description

Prof.as.Dr. Brilanda Bushati

Faculty: Economic

Study program: Bachelor, Tourism

Course Title: Hotel management and reservation systems

Course Credits: 8

Language of Instruction: Albanian/English

Course Description: To present a framework of historical references that will document the direction of the development of hotels and restaurants and demonstrate the vibrations of the hotel-restaurant industry over the centuries. Familiarity with the main concepts of the management process in hosting structures.

Course Goals: To evaluate the importance of the hotel-restaurant industry and the variety of its products.

- To present the cyclical nature of this industry.
- To create in students a desire to build a technical dictionary as a way to enter the profession.
- To create the ability to understand and use the basic formulas: percentage of occupation (%); Average daily revenue per room (ADR); and revenue for valid rooms (RevPar).

Course Requirements: Course frequency is 75% obligatory. There will also be developing some meetings with hotel business manager in the Shkodra region for successful management experiences.

Grading: The final grade is composed by: Course assignment presentation 15 points, Activation in seminars 10 points, Final exam 75 points.

Course Schedule: There are 4 hours for the lectures and 4 hours of seminars per week (the semester is 10 weeks).