

Course Description

Faculty: Faculty of Economy

Study program: Bachelor in Business-Administration

Course Title: Small Business Management

Course Credits: 6

Lecturer:

Language of Instruction: Albanian

Course Description: Small Business Management course aims to provide students with general knowledge on how to start up, plan and manage small businesses. At the end of the course, students will be able to understand the importance of studying the different alternatives of starting small business, how to apply them in different circumstances, to understand the importance of the economic environment as a key factor impacting small business development, the importance of nature of manager's job and his managerial functions, new challenges facing managers and these organizations in a constantly changing environment.

Course Goals: The goal of this course is to provide students with knowledge relative to small business management, how to identify their inner abilities to become a future successful small business manager, to support students to prepare a business plan, its strategy taking into consideration different challenges in today's competitive economic environment and future economic trend, as well as practice and apply the theoretical concepts through discussion of case studies and group projects.

Course Requirements: In this course, students are expected to be active during seminar hours by taking part in discussions in class and participating in quizzes. They are expected to prepare and present an individual assignment (during the last weeks of the course), as well as do a final exam at the end of the course.

Grading:

Active participation during seminars & quizzes	10%
Individual assignment	10%
Final exam	80%
Total	100%

Course Schedule: First year of Bachelor studies

First semester, 15 weeks

Lectures per week, 2 hours

Seminars per week, 2 hours